# **GRAPHIC SPECIFICATIONS**

## IN100 - Infodesk eXcel 100

### **Artwork specifications:**

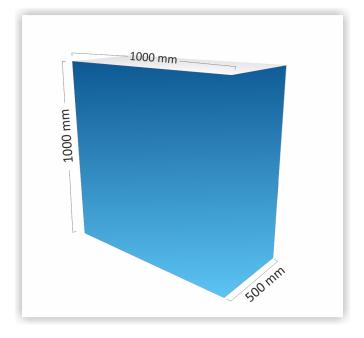
- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI we recommend TIFF
- ✓ color mode: RGB, CMYK or a combination of RGB, CMYK, Pantone (only in PDF or AI files)
- √ the artwork should be build as one file, without bleed / trimming marks
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi we recommend 150 dpi
- ✓ all Corel Draw files must have fonts converted to outlines.
- ✓ we recommend using LZW compression when exporting TIFF files.

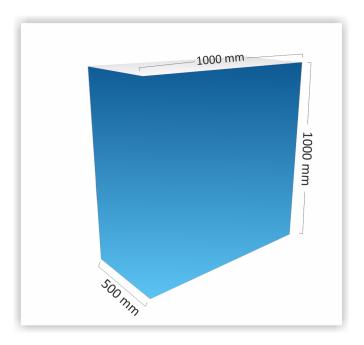
#### **Product specifications:**

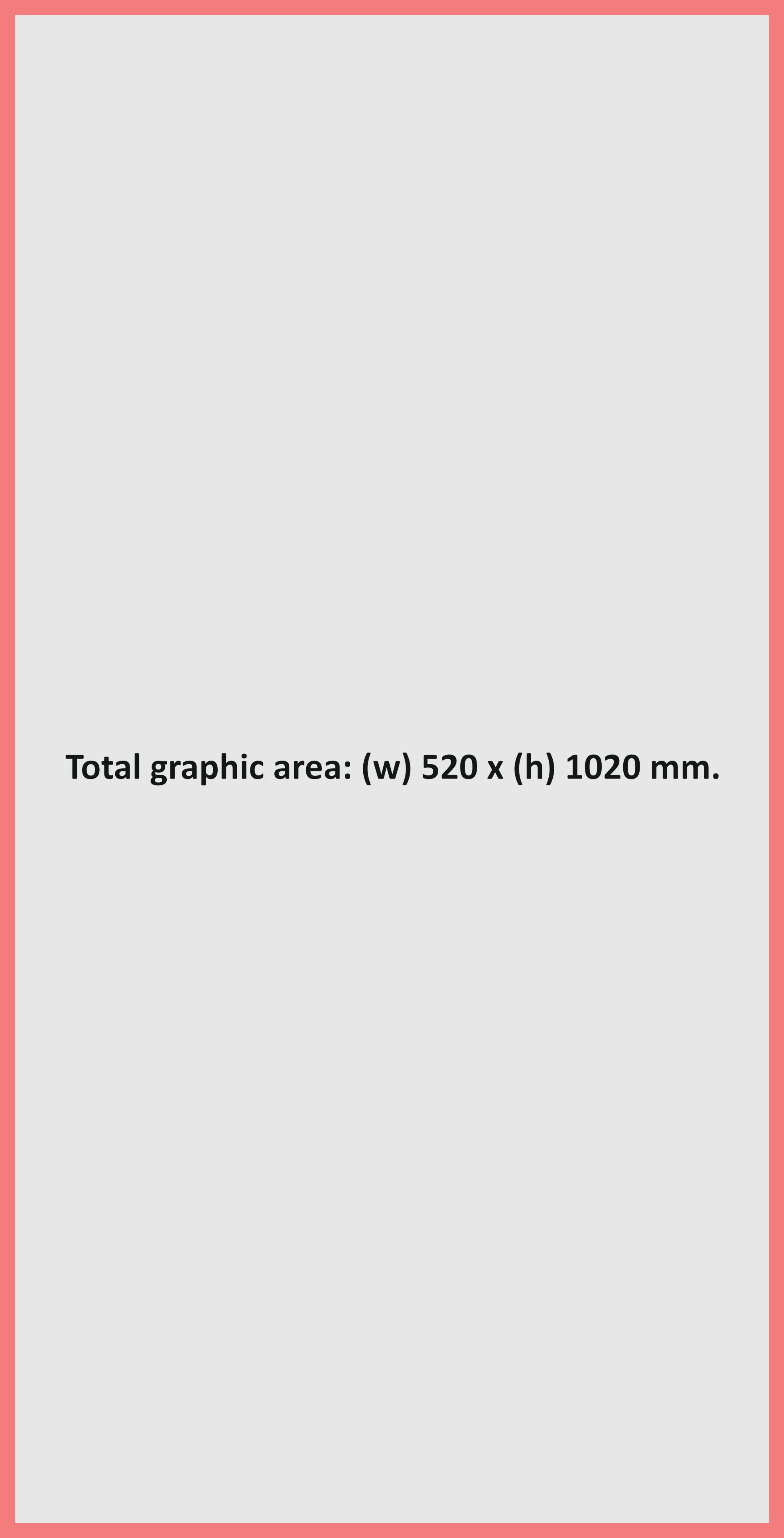
- ✓ total graphic area: L: 520 mm H: 1020 mm; L: 1020 mm H:1020 mm; L:520 mm H: 1020 mm
- ✓ visible area: W: L: 500 mm H: 1000; L: 1000 mm H: 1000 mm; L: 500mm H: 1000 mm

#### **Recommendations:**

- ✓ Do not place important graphic elements (logo, texts, images, etc.) in the first 10 mm on each side.
- ✓ The graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print technology, your screen calibration, etc. If in doubt, we recommend you to request a print proof, prior to placing an order.







Total graphic area: (w) 1020 x (h) 1020 mm.

